

# SONALI NANDWANI

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## EDUCATION

Savannah College of Art and Design  
BFA / Fashion Marketing & Management  
Advertising minor

## HONORS

Academic Honors Scholarship  
Artistic Honors Scholarship  
International Student Scholarship  
Dean's List (2013-2016)

## SOFTWARE SKILLS

Adobe Suites  
Microsoft Officer

## INDUSTRY SKILLS

Social media content  
Brand image  
Creative Direction/ Concepting  
Copywriting  
Fashion/ Lifestyle writing  
Public Speaking  
Marketing strategies/ communication  
Trend forecasting  
Art Direction  
Sales/ merchandising/ Sourcing  
Digital/Network Marketing  
Jewelry Design  
Fashion Styling  
Moodboard Development  
Visual Merchandising  
Creative Concept/ campaign  
Photography

## VOLUNTEER

Savannah Film Festival  
VIP Seating / Ticketing  
Savannah, Georgia  
(2015)

SCAD Jury Show  
Backstage Assistance  
Savannah, Georgia  
(2012 / Styling)

SCAD Community Service  
Habitat of Humanity  
Savannah, Georgia  
(2012-2014)

## EXPERIENCE

The Sheap Market  
PR/ Copywriting  
E-commerce  
(2016 / Present)

Golden Soul Jewelry  
Creative Director / Jewelry Designer  
E-commerce  
(2014 / Present)

Golden Group Inc.  
Social Media, Brand / Digital Strategies  
Panama City, Panama  
(2015 / Marketing and Brand manager)

Moschino  
Editorial / PR  
New York City, New York  
(2015 / Internship)

Shashi  
Merchandising / Sourcing / Inventory  
New York City, New York  
(2015 / Internship)

Kula Sweet Boutique  
Social Media & Marketing Management  
Los Altos, California  
(2015 / Internship)

Madbuzz Hong Kong  
Fashion Blogging / Photography  
Online  
(2014 / Internship)

CollegeFashionista  
Fashion Blogging/ Trend Forecasting  
Online  
(2013 / Internship)

Ganesha Impex S.A  
Sales Associate / Merchandising  
Colon, Panama  
(2010 / Sales associate / Distributor)